

BLUE JAY QUESTIONNAIRE

1. Are you or someone in your household receiving the *Blue Jay* in 1973: YES
NO

2. Please check the subjects below that you want to read more about in the *Blue Jay*:

	Life history, ecology	Local lists	Iden- tifi- cation		Life history, ecology	Local lists	Iden- tifi- cation
FLOWERS, TREES	_____	_____	_____	AMPHIBIANS	_____	_____	_____
LOWER PLANTS	_____	_____	_____	REPTILES	_____	_____	_____
BUTTERFLIES	_____	_____	_____	FISH	_____	_____	_____
OTHER INSECTS	_____	_____	_____	BIRDS	_____	_____	_____
OTHER INVER- TEBRATES	_____	_____	_____	MAMMALS	_____	_____	_____
GEOLOGY _____ PALEONTOLOGY _____				ASTRONOMY _____			
PHOTOGRAPHY _____				CONSERVATION _____			
ENVIRONMENTAL PROBLEMS _____				OTHER _____			

3. Which three articles did you like most of the last one or two issues of the *Blue Jay* and why?

a) Title _____

Why? _____

b) Title _____

Why? _____

c) Title _____

Why? _____

4. So that we may better appreciate who our readers, present and potential, are, will you please tell us your

OCCUPATION _____ AGE _____

WHERE YOU LIVE (place and province) _____

5. What comments, suggestions, praise and criticism do you have about the *Blue Jay*? (use back of page)

Thank you very much again for your cooperation. Please try to get another person to fill out the the other copy of the questionnaire — by APRIL 2, 1973.