

YOUR THREE DOLLARS' WORTH

Are YOU getting as many articles of the kinds YOU are interested in, written the way YOU want them, in the *Blue Jay*? Do YOU see any way the *Blue Jay* might be improved? We would like YOU to let us know by answering the questions on the back of this page and by adding any comments and suggestions YOU may have. Please note that the emphasis in this paragraph is on YOU — the person reading this page. Don't assume that your opinion isn't important or that we will get enough answers without your bothering to reply. We will very much appreciate your taking the trouble to complete and return this questionnaire.

Another way to give you more for your \$3.00 is to get more members for the Saskatchewan Natural History Society. A larger membership will help the Society to become a more effective voice in informing the public about nature and to perform a more influential role in guiding the conservation of our natural resources. One way to attract more members is to produce a *Blue Jay* that appeals to more people. Therefore, we also need opinions and ideas from naturalists who have never subscribed to the *Blue Jay*, who may not even know it exists, and from those who no longer belong to the Society. In attempting to locate such people, we are again asking for help from our current readers. There are two copies of the questionnaire in this issue. After you have filled out the first copy, please make a special effort to find someone to give the second copy to — just one other person in your area, club, church or school whom you think might be interested in natural history or conservation but does not receive the *Blue Jay*. Believe it or not, there are 254 communities in the Prairie Provinces that get only one *Blue Jay* and many, many more that get none. Don't forget to take along one or two issues when you enquire. (If you cannot find someone outside your family to complete the second copy, please ask another family member to do so.)

We would particularly appreciate it if teachers and librarians in schools receiving the *Blue Jay* would encourage interested students to give us their views. (Additional copies of the survey are available from the editor.)

Please return the completed questionnaire by APRIL 2, 1973, to the editor, 2202 Park Ave., Saskatoon, Sask., S7J 1J1. Your name is not needed on the completed form.

Thank you for your cooperation.

BERNARD GOLLOP, Editor.

If the person you contact wants to become a member, he or she (or you) need only send their name and address with \$3.00 to The Treasurer, Box 1321, Regina, Saskatchewan.

Additional Comments