

RENEW NOW

From the scientific point of view the logical end for research is publication. From publication comes education and then application. In the present day there is a need for hobbies, diversification and relaxation to relieve the tensions of a demanding world.

Every observation is a part of research and is of interest to others. To this end we urge all of you to join with us and help us by contributing your observations in order that common interests may be shared and by maintaining your membership in the Saskatchewan Natural History Society.

The BLUE JAY is rapidly making a name for itself as a well balanced Natural History publication. In this respect the Toronto Globe and Mail reports as follows: "We have no nature magazine in Canada covering a wider field of outdoor topics than the BLUE JAY or in a more interesting manner . . . it reaches and holds readers from eastern Ontario to the far northwest of Canada." We hope to continue to provide an exchange of ideas, the nuclei of hobbies, and a basic down to the earth education on conservation of all natural things.

WITH THE CURRENT ISSUE YOUR SUBSCRIPTION TO THE BLUE JAY EXPIRES unless otherwise indicated on the address label. However we are sure that your interest in the magazine has not lessened and we urge you to renew without delay. If you put it off you may forget.

We thank you heartily for your co-operation and are greatly appreciative of your past support.

Art Benson,
on behalf of
YOUR MEMBERSHIP COMMITTEE.

We Need Your Continued Support

We have prided ourselves with the idea that the last four issues of the BLUE JAY have been the best yet produced and were well worth the subscription fee of one dollar. In this respect we may possibly have been mistaken for there are over one hundred members who have neglected to pay for these issues.

We are a young organization afflicted with growing pains while endeavoring frantically both to do a good job to keep our head financially above the water. Frankly we cannot afford to give away a hundred subscriptions or more; neither can we afford or do we wish to lose these members. They are interested in nature or they would not have associated themselves with the Saskatchewan Natural History Society in the first place.

Since this is the last copy that we can send those members who still remain so far in arrears, we urge them strongly to stay with us, and to assist actively in building up that type of a nature magazine for amateurs which will meet the approval and hold the interest of all.

Examine Your Address Label

Under your name and address will be found the date that your subscription has expired or will expire. To the majority of members this will be Dec. 31, 1951. If you belong to this group, your membership fee for 1952 is now due.

Will you please assist us by sending these in just as soon as possible, so that we can make adequate plans for the future.

AND THIS IS IMPORTANT; if for any reason you feel that you do not wish to have your subscription continued please notify the Secretary at once, so that we will have this information now rather than a year from now.

Should you require a receipt for a subscription renewal, will you please enclose return postage? All receipts are kept on file and are available to anyone at any time.

Gift Subscriptions

Will members who have given the BLUE JAY during the past year, to schools or to private individuals, please advise us if we are to continue these subscriptions during 1952. If recipients of such gifts wish to continue on their own from now on, we will be glad also to hear from them.